

The Usher

GUEST EDITOR: David Lloyd

JUNE 16TH

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FREE

"Always go above and beyond"

When Skip and Saoirse wanted to take a break to Newton Aycliffe and asked me if I wouldn't mind stepping up to a guest editorial, I was *only* too happy to oblige. Nobody needs to tell me how important community is - through our firm's corporate social responsibility project 'Care with Care', I've clearly seen the difference other people are making. Saoirse told me the readers had heard all about me and were hungry for more, and well, who am I to disappoint the fans. "Leave them wanting more", that's my motto.

For my guest slot this week I thought I'd make a couple of changes. I draw inspiration from all corners of life - my motto is a fresh new spin on Live, Laugh, Love: Live like Rory McIlroy, Laugh like Billy Connolly, Love like Sean Connery (aka James Bond). It was hard to decide who I wanted to dedicate this issue to the most but at 'the end of play' it simply had to be a personal hero of mine whose wise words and inspirational golfplay have seen me through some really difficult times.

The other big change is I've had to make is to print this issue single-sided, which will probably please all the green people out there who don't want to use all the paper. I'm something of an environmentalist myself, so happy to do my bit. It was going to be 2-sided, which was highlighted as a feature on the box of the Canon 2000 Inkjet Millennia I bought for the "home office". Obviously, you know, I'll be claiming that back for the accounts. But for some reason I can't get the 2-sided printing to work. I know how to do it obviously but there's probably some weird tiny trick to make it work, probably with the wi-fi or something. Rhonda from the office said we're all going to be getting some extra training soon on the tech. I'm not afraid of tech, myself, perfectly fine with it, but something's wrong with the printer so it needs looking at it. "If it ain't broke, don't fix it", that's my motto.

It's business as usual here at David Lloyd Working From Home Headquarters (which I like to call DLWFHHQ) except sometimes I don't wear trousers, if you know what I mean! I've been saying for years that this was going to happen, and now that I'm a single man (and ready to mingle, ladies!) it was the perfect opportunity to get all set up with my Mac, my PC for when the Mac won't work, my office chair with built-in massage function, and my free PDF rotation software. I was already proficient in all aspects of Microsoft Office, which was clever thinking given what we're seeing now. My motto is "Always keep your eye on the ball."

With that in mind, I've got some more insider investment predictions for the effect of lockdown that I'm happy to share with my readers *pro bono*:

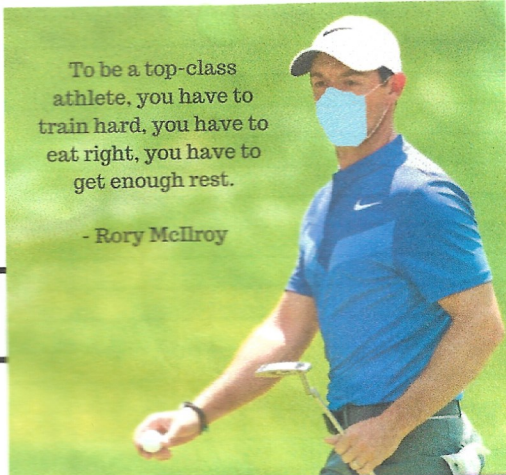
- People are going to be buying more printers. There's a huge opportunity here for freelance printer trainers to support the home printing revolution.
- With the Zoom revolution, there's a huge software opportunity and market niche to make Zoom fun for kids. My son says it's boring to talk to me on Zoom at the moment so we need to make Zoom fun for kids.
- There's a huge opportunity with the exercise-leisure revolution to fuse my two passions, golf and gyms. Working out in your home golf-gym, you could use extra heavy golf clubs to strength train and practise your swing.

Well, it looks like I've run out of space, so you'll have to wait til next time for more insight. Until then, don't forget to send Skip and Saoirse your own writings, stories and letters by 22nd June for next week's issue - theusheredinburgh@gmail.com

David Lloyd

To be a top-class athlete, you have to train hard, you have to eat right, you have to get enough rest.

- Rory McIlroy



LOOKING FOR LOVE

As lockdown's beginning to ease, I'm looking forward to getting back into the game that I know and love so well - no, not golf, dating! I'm an old-school kinda guy so I thought I'd take a break from Tinder and try you out here. 'Buy local', that's my motto. See what you think.

Looking for a lovely lady to get to know as a friend, or more. Max. height 5'8", no kids or dogs please. I like to laugh and relax. I love to spoil a special someone with trips away and dinners out (once we can). I need someone who can keep up in conversation, but knows how to have a good time. Above everything else I believe in loyalty and am looking for someone I can trust. No Mind Games. That means someone with the right priorities, who will appreciate the fruits of a hard-working man.

I've been hurt in the past, but "What doesn't kill you makes you stronger" - that's my motto.

If a perfect date to you sounds like being picked up by me in my Audi TT (VR6), to enjoy a couple of cocktails before getting the 'full works' in a 3-course a la carte meal on George St, finishing up either on an exclusive rooftop bar or my even more exclusive luxury Newhaven apartment with balcony views to the Kingdom of Fife, then give us a text on 07 726 881 859.

Or of course, I can be the gentleman and drop you off back at your place. It's not essential, but it's a nice-to-have if you live in roughly the same area as my kids, might save me doing extra trips in future. They're at Hillside - loads of good memories there myself, stunning flat with original period features, a real steal at the time when I got it just before the crash. I was on the deeds but I let her keep it, you know, for the kids and their stability. I heard Jeremy moved in. Anyway, 'Let bygones be bygones', that's my motto!

DAVID LLOYD IS READING: RORY MCILROY'S AUTOBIOGRAPHY - INSPIRATIONAL INSIGHT INTO THE MAN AND LEGEND.

DAVID LLOYD IS WATCHING: CLASSIC EPISODES OF BO SELECTA - GOT THE DVDS OFF EBAY. WATCH THEM NOW BEFORE THE SNOWFLAKES GO TOO FAR AND GET THEM ALL BANNED!